



DOWNTOWN DALTON DEVELOPMENT AUTHORITY

MONTHLY BOARD MEETING Wednesday, February 3, 2016 Dalton Freight Depot

MINUTES

Present:

Board members in attendance: John Davis, T.J. Kaikobad, Juan Lama, Meagen Shepherd, Katie O'Gwin; Dalton Police Department Lieutenant Jamie Johnson; DDDA Staff, Kendra Evans, Tanner Jaco.

Call to Order:

Mr. Kaikobad called the meeting to order.

Minutes:

Mr. Davis moved that the minutes be approved as presented for the December board meeting, seconded by Mrs. O'Gwin. The motion carried. Mr. Davis moved that the minutes be approved as presented for the January Annual Board Retreat, seconded by Mrs. O'Gwin. The motion carried.

Financials:

The financial report was incomplete at this time. The approval of the January financials was tabled until the next board meeting on February 24.

New Business:

A presentation on Robert's Rules of Order was tabled until the next board meeting on February 24.

The new City Council Liaison, Denise Wood, was introduced to the DDDA board and staff.

Mrs. Evans presented a proposal from the North Georgia Radio Group to add the DDDA's events and ads onto an additional radio station, Bulldog Country, for an additional \$60 per month. It was suggested by Mr. Davis that Mrs. Evans attempt to negotiate the occasional mention of the DDDA's events on NGA Radio Groups other stations with the increase in price. Mrs. O'Gwin stated the DDDA staff could make decisions on radio plans after getting information about suggested options.

The dates for Spring Open House were changed from mid-March to April 21-23 so as not to be too early in the season or to conflict with Dalton Public Schools' Spring Break.

Mr. Lama informed the board that he found a different company to manufacture the Downtown Dalton Christmas Ornaments for a better price. A short discussion was had about what this year's ornament would be, but no concrete decision was made.

Old Business:

Mrs. Evans provided an update for the new DDDA committees, noting that she had received positive responses from a good number of the people she approached to join the Economic Vitality, Marketing, Events, and Design committees. She then updated the board about a 1000 Words project involving the columns under the Dalton City Public Parking Deck on Depot Street, explaining that it is 1000 Words' desire to reach out to local schools for designs.

The DDDA staff informed the board of their new intern, Courtney Palmer, and briefly discussed her duties and responsibilities, as well as spending money allocated for the internship on a desk and chair for her. The board suggested asking the City and other entities if they had extra chairs that could be donated to the DDDA, but did agree that if something couldn't be donated, it was a necessary expense.

Mrs. Evans informed the board that there would be no need for a special growler ordinance to be written and approved for the opening of a new growler shop downtown, and that City Administrator Ty Ross explained that growlers fall under an existing ordinance.

Reports:

Chamber Liason: Mr. Kaikobad reported that the Archway Partnership is disbanding and asked the Chamber to keep up with the programs implemented by the Partnership that benefit education. The Chamber declined and the Northwest Georgia Healthcare Partnership took on the responsibility instead. Mr. Kaikobad also reported that the JDA and the Chamber have gone under some reorganization with regard to reporting; the JDA will now update its own board instead of the Chamber President.

CVB Liason: Mr. Davis reported that the taxes collected from the hotels and motels are still at a record high and continue to climb.

Staff: Mrs. Jaco distributed the DDDA staff reports.

City of Dalton: Mrs. Wood had nothing to report at this time.

Public Safety: Lieutenant Johnson had nothing to report. Mr. Lama requested that the Dalton Police Department have more of a presence downtown throughout the day.

Respectfully submitted,
Tanner Jaco